

# Bill Mutz

mutzformayor@gmail.com

---

Submission Date	Sep 27, 2021 9:43 PM
Name	Bill Mutz
Office Seeking	Mayor
Do you currently reside in the district?	<input checked="" type="checkbox"/> Yes
Years lived in Lakeland?	26
Campaign Address	PO Box 2996 Lakeland, FL, 33813
Campaign Phone Number	(863) 834-6005
Campaign Email	mutzformayor@gmail.com
Campaign Website	<a href="http://mutzformayor.com">http://mutzformayor.com</a>
Party Affiliation	Republican
Education	BS Finance & Marketing Indiana University 1976
Occupation	Mayor
Employer	City of Lakeland
Have you attended a Public Leadership Institute/Political Leadership Institute (hosted by a Chamber of Commerce or Economic Development Council)?	<input type="checkbox"/> No
Have you ever run for office before?	<input checked="" type="checkbox"/> Yes
a. If yes, what office?	Mayor
b. Did you win?	<input checked="" type="checkbox"/> Yes
Describe your civic involvement:	Listed on Website - over 21 Boards & other involmments
List any Boards on which you serve, including positions of leadership	Chairman of about 10 Boards including LRH
Describe your political involvement:	I believe serving in the Commission means you are a public servant and to think otherwise minimizes what can be accomplished that should be addressed.

Why are you running for office? To serve our City and help prepare it for the best future possible.

I. Housing Growth  
Job Growth and Supportive Training  
Mentoring Inclusiveness & Inspiring Hope/Dreams  
  
Working on all of them now.

II. Above

III. Above

Rank the following as you see their current order of importance for the City of Lakeland:

1: Improving public safety

2: Improving roads and infrastructure

3: Improving parks and recreational facilities

4: Reducing taxes and government spending

a. Other: Innovation District Acceleration

During an economic downturn, how should the Lakeland City Commission handle increasing and decreasing City tax revenues caused by the normal economic cycle? You may check more than one choice. Depending on your choice/choices, please state what you would cut and what you would increase.

Cut Spending

Other

Depending on your choice/choices above, please state what you would cut and what you would increase.

Economic downturns appropriately addressed allow a fiscally well-managed city to recover quickly. Positioning to be nimble with that end in mind is essential. Solutions are multi-faceted. Certainly, we must measure the impacts of increasing costs when property values are decreasing. Reserves may need to be reduced and a plan to blend sustaining essential activities to exist through the crisis created. To address matters like these, a blend of alternatives is generally the best way to avoid unintended consequences and restore to normal after-the-fact most effectively.

What do you believe are the main issues facing Lakeland's downtown urban core?

We're on it. Better use of second-floor office spaces, eliminate unoccupied buildings and restore them structurally for new retail or service offerings, increase access to parking, increasing parking spaces as required, and bringing at least 8,500 people to live in the core with apartments or condos yet to be built.

How are some ways government can encourage and support entrepreneurship?

Help guide to the proper training or mentoring centers and use maker space, when required, to produce test batches of products or services while reducing the frontend expense load using centralized office equipment or staffing.

What is your opinion on government providing incentives to businesses?

It is essential to targeted industries to maximize the return on investment. That is manufacturing first, technological distribution second, and service/retail business third. Each business growth opportunity has identifiable and predictable merits, and our goal is to attract businesses that can employ citizens quickly, grow steadily, and are profitably sustainable. Everything else

economically grows if we first feed the machine of attracting and starting local businesses. Hence, incentives to create those processes make outstanding "cents!"

How can the City of Lakeland help attract and retain a vibrant and talented workforce?

BE a desirable place to live, which provides avenues for innovation, adaptable training for the required workforce, and a wide variety of housing alternatives and cool downtown spaces, making it a great place to live. Education of students in our schooling alternatives must be vibrant and compelling. We need to move beyond it is excellent to live in FL and reflect why Lakeland is one of FL's greatest cities.

---