



## Candidate Profile - City Commission

Form must be completed in full prior to candidate interviews.

**Name \***

Shandale	Terrell
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First Name      Last Name

**Office Seeking \***

City of Lakeland Commissioner Southeast District - D.
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**Do you currently reside in the district? \***

Yes
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**Years lived in Lakeland? \***

38
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**Campaign Address \***

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Street Address

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Street Address Line 2

Lakeland	
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City      State / Province

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Postal / Zip Code

**Campaign Phone Number \***

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Please enter a valid phone number.

**Campaign Email \***

shandale5q@yahoo.com

example@example.com

**Campaign Website \***

shandaleterrell.com

**Party Affiliation \***

N/A.

**Education \***

\* Bachelor of Science Degree, majoring in Education from Florida A&M University.  
\* Master of Science Degree in Education Leadership from Nova Southeastern University.  
\* Doctoral Degree in Education with a concentration in Higher Education Leadership and a minor in Urban Education from Nova Southeastern University.

**Occupation \***

Educator

**Employer \***

K-12 Polk County Public Schools

**Have you attended a Public Leadership Institute/Political Leadership Institute (hosted by a Chamber of Commerce or Economic Development Council)? \***

Yes

No

**If yes, who hosted the institute?**

N/A.

**Have you ever run for office before? \***

Yes

a. If yes, what office?

**b. Did you win?**

No

**Describe your civic involvement: \***

\* I am a member of the Lakeland Downtown Rotary Club.

\* I served as a Committee Member for the Polk Vision Government Task Force Committee and served on the Education Task Force Committee.

\* I served as a Committee Member, Vice Chairman and Chairman for the Polk County, Board of County Commissioners Community Relations Advisory Committee.

**List any Boards on which you serve, including positions of leadership \***

\* I served as a Committee Member for the City of Lakeland, Citizens Advisory Committee.

\* I served as a Committee Member for the City of Lakeland, Citizens Advisory Budget Committee.

\* I served as a Board of Directors for the, City of Lakeland Police Athletic League (PAL).

\* I am a member of the City of Lakeland, Gang Task Force Committee.

\* I am the Chairman of the City of Lakeland, Lakeland Police Advisory Board.

**Describe your political involvement: \***

N/A.

**Why are you running for office? \***

Lakeland is my home and has been all of my life, except for when I was attending an Institution of Higher Education. My desire is to serve the citizens of Lakeland. Over the last 25 years, I have spent countless hours working in our community serving disadvantaged citizens, working with the Lakeland Police Department, and serving on Boards and Committees in the City of Lakeland. Giving back to Lakeland's community, the place I call home; I've learned to value all opinions understanding the need to listen to all perspectives. Honesty and hard work have helped me build the trust and respect needed to be a good City Commissioner.

What do you consider to be the top three (3) issues facing the City (listing in order of importance)? If elected, when would you plan to address these issues and hope to see them accomplished?

**I. \***

Lakeland Police Department's employment contract.

**II. \***

Managing Lakeland's growth.

III. \*

Redevelopment of blighted areas in the City of Lakeland.

a. Other:

We need to heal the division between cultures, and work towards social harmony.

**During an economic downturn, how should the Lakeland City Commission handle increasing and decreasing City tax revenues caused by the normal economic cycle? You may check more than one choice. Depending on your choice/choices, please state what you would cut and what you would increase. \***

- Cut Spending
- Increase ad valorem taxes
- Increase fees for services
- Other

**Depending on your choice/choices above, please state what you would cut and what you would increase.**

The complexity of economic downturns requires careful analysis. To say that you should cut services, or increase taxes, without reviewing all aspects of a downturn would be irresponsible. In general, no one wants taxes increased or services cut. But, it is important to emphasize that carefully reviewing the trends and determining first how long a downturn is expected to last is the first step prior to taking any action. A three or four month dip is hugely different than a two-year slowdown.

**What do you believe are the main issues facing Lakeland's downtown urban core? \***

Access to public transportation for essential workers.

**What is your opinion on government providing incentives to businesses? \***

If there is a way to recover the incentives through a performance basis and the community benefits through the attraction of higher paying jobs and tax revenues, then I believe in incentives. However, too often, incentives are provided without a way to hold the business accountable. There must be a measurable way to ensure that incentives provided are a good investment, as well as, a potential scale provision for those who fail to live up to their end of the deal.

**How can the City of Lakeland help attract and retain a vibrant and talented workforce? \***

I recommend partnering with K-12 Polk County Schools, Our local Trade and Technical Institutions, Colleges and Universities. The idea would be to focus on educational programs that support jobs of the future, as well as, investing time in creating intern programs with local businesses to inspire a loyalty and love for the City of Lakeland, in order to keep citizens here or retaining he or she after they complete their Higher Education studies.

\*This document will be published on the BusinessVoice Inc. website for public disclosure.